

Outside the Box Opportunities

Many young professionals come to the American Red Cross with unique expertise and talents. Here are a few new ways to put those skills to use.

Leadership and governance

Mentor youth volunteers and local Red Cross clubs

Provide a young adult perspective to committees and working groups including strategic planning, event planning and project management

Provide legal expertise on board bylaws and other governance documents

Youth

Chaperone Red Cross youth events

Drive youth volunteers to and from Red Cross activities

Fundraising

Organize a happy hour or social event fundraiser to benefit the American Red Cross

Become a member of the speaker's bureau for your Red Cross unit

Technology

Assist the chapter with web design for specific events and causes

Help other volunteers or employees with computer skills (software, Client Assistance System, Learning Management System, etc.)

Provide IT support at Red Cross offices

Accounting

Perform audits of financial assistance provided to clients as part of the Financial and Statistical Information

Management activity in Disaster Services

Communications

Blog, tweet, update your Facebook status, and take photos at Red Cross events

Edit grant proposals for the Development department

Translate for non-English speaking Disaster Services clients

Translate Red Cross documents into languages other than English

Manage social media outreach (Facebook, Twitter)

Design marketing materials (flyers, brochures, programs)

Prepare a marketing or branding brief for a Red Cross unit, line of service, or program

Corporate

Through Ready when the Time Comes, get your company prepared for the next big disaster

Many employers match the charitable gifts of their employees. Some also make donations to the nonprofit organizations where their employees volunteer through programs like Dollars for Doers. Check with your company's human resources department to see if you can multiply your impact!

Sustainability

Help the Red Cross unit reduce energy use and save money

About the Menu of Opportunities

Young professionals, ranging from 21 to 35 years of age, are a unique group of people with a wide variety of skills, experiences and interests that can benefit the American Red Cross in many ways. This menu is designed to help volunteer managers at Red Cross units involve young professionals as Red Cross volunteers and donors. These ideas will help you identify traditional volunteer opportunities for young professionals as well as "outside the box" opportunities that are more tailored to the specific skills of young professionals.

fundraise
host a blood
drive at work
learn
first
aid
and
cpr
play a
round of golf
of for
flood
victim
relief
host a club
happy hour
become a board member
volunteer
connections
high school
mentor a
new money
to save
a child
from
measles
change a life
help build
successful
corporate
partnerships
meet a
diverse
group of
new
people
build the
skills
you
need to
become
a better
leader
visit a
veteran
discover your passion
attend a lunchtime speaker series
concert
join a disaster
relationships
build relationships
get certified
in something
new to you
work with
other young
professionals
in your area
share
your
talents
to you



Menu of Opportunities

Lines of Service Opportunities

Within the lines of service there are many opportunities for involvement. Many of them are similar to those opportunities for involvement available to all age groups.

Disaster Services

Serve on a Disaster Action Team and assist victims of fires and other local disasters. Teams respond to disasters on an on-call rotational basis.

For those with nursing or mental health certification, assist Disaster Services clients with health and mental health needs

Join the Disaster Services Human Resources system (DSHR) to volunteer at disasters nationwide on three-week assignments

Educate key groups (your workplace, schools, businesses, community organizations) about disaster preparedness

Fundraise for the Disaster Relief Fund to provide relief to disaster victims

Health & Safety Services

Organize a First Aid/CPR or other safety training at your workplace

Teach water safety classes (Swimming and Lifeguarding)

Teach First Aid/CPR/AED classes

Teach Babysitters Training classes

Staff First Aid stations at special events like marathons and local festivals

International Services

Raise awareness or hold a fundraiser for the Measles Initiative (measlesinitiative.org)

Teach International Humanitarian Law

Find a local high school teacher to teach Exploring Humanitarian Law to his or her students

Help put war and Holocaust victims in touch with family via the "Restoring Family Links" program

Services to the Armed Forces

Visit with veterans at a local Veterans Administration hospital

Volunteer at special events for Guard and Reserve Units

Blood Services

Give blood and recruit friends and family to go with you

Host a blood drive at your workplace

Volunteer at local community blood drives

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