Many young professionals come to the American Red Cross with unique expertise and talents. Here are a few new ways to put those skills to use.

**Leadership and governance**
- Mentor youth volunteers and local Red Cross clubs
- Provide a young adult perspective to committees and working groups including strategic planning, event planning and project management
- Provide legal expertise on board bylaws and other governance documents

**Youth**
- Chaperone Red Cross youth events
- Drive youth volunteers to and from Red Cross activities

**Fundraising**
- Organize a happy hour or social event fundraiser to benefit the American Red Cross
- Become a member of the speaker’s bureau for your Red Cross unit

**Technology**
- Assist the chapter with web design for specific events and causes
- Help other volunteers or employees with computer skills (software, Client Assistance System, Learning Management System, etc.)
- Provide IT support at Red Cross offices

**Accounting**
- Perform audits of financial assistance provided to clients as part of the Financial and Statistical Information Management activity in Disaster Services

**Communications**
- Blog, tweet, update your Facebook status, and take photos at Red Cross events
- Edit grant proposals for the Development department
- Translate for non-English speaking Disaster Services clients
- Translate Red Cross documents into languages other than English
- Manage social media outreach (Facebook, Twitter)
- Design marketing materials (flyers, brochures, programs)
- Prepare a marketing or branding brief for a Red Cross unit, line of service, or program

**Corporate**
- Through Ready when the Time Comes, get your company prepared for the next big disaster
- Many employers match the charitable gifts of their employees. Some also make donations to the nonprofit organizations where their employees volunteer through programs like Dollars for Doers. Check with your company’s human resources department to see if you can multiply your impact!

**Sustainability**
- Help the Red Cross unit reduce energy use and save money
Menu of Opportunities

Lines of Service Opportunities

Within the lines of service there are many opportunities for involvement. Many of them are similar to those opportunities for involvement available to all age groups.

**Disaster Services**
Serve on a Disaster Action Team and assist victims of fires and other local disasters. Teams respond to disasters on an on-call rotational basis.
For those with nursing or mental health certification, assist Disaster Services clients with health and mental health needs
Join the Disaster Services Human Resources system (DSHR) to volunteer at disasters nationwide on three-week assignments
Educate key groups (your workplace, schools, businesses, community organizations) about disaster preparedness
Fundraise for the Disaster Relief Fund to provide relief to disaster victims

**Health & Safety Services**
Organize a First Aid/CPR or other safety training at your workplace
Teach water safety classes (Swimming and Lifeguarding)
Teach First Aid/CPR/AED classes
Teach Babysitters Training classes
Staff First Aid stations at special events like marathons and local festivals

**International Services**
Raise awareness or hold a fundraiser for the Measles Initiative (measlesinitiative.org)
Teach International Humanitarian Law
Find a local high school teacher to teach Exploring Humanitarian Law to his or her students
Help put war and Holocaust victims in touch with family via the “Restoring Family Links” program
Services to the Armed Forces
Visit with veterans at a local Veterans Administration hospital
Volunteer at special events for Guard and Reserve Units

**Blood Services**
Give blood and recruit friends and family to go with you
Host a blood drive at your workplace
Volunteer at local community blood drives

Within the lines of service there are many opportunities for involvement. Many of them are similar to those opportunities for involvement available to all age groups.

**About the Menu of Opportunities**
Young professionals, ranging from 21 to 35 years of age, are a unique group of people with a wide variety of skills, experiences and interests that can benefit the American Red Cross in many ways. This menu is designed to help volunteer managers at Red Cross units involve young professionals as Red Cross volunteers and donors. These ideas will help you identify traditional volunteer opportunities for young professionals as well as “outside the box” opportunities that are more tailored to the specific skills of young professionals.