



Sponsored Volunteerism

What it is Similar to how runners ask friends to sponsor them by donating to a charity when running a race, Sponsored Volunteerism is a service-based fundraising activity where you seek donations for the time you spend volunteering. Host a blood drive, create preparedness kits, host a birthday party at a veterans hospital, or serve in other ways.

How it helps By participating in this activity you can multiply the impact in your community. Not only are you volunteering time to help those in need, you are also raising money to help the Red Cross provide crucial services, big or small, in your community. Think of it as doubling the impact of your efforts!

Some examples of how the funds you raise can help:

- \$50 can provide diapers and formula for infants in an emergency shelter.
- \$100 can provide 20 blankets to wrap children in warmth and security.
- \$200 can provide a full day of emergency shelter for four disaster victims.

Get started Before beginning, contact your local Red Cross chapter or Service to Armed Forces (SAF) station for assistance. You can search for your local chapter by zip code redcross.org – when you call the chapter, ask to speak to someone who works with youth volunteers. They will be able to guide you to available resources that can make this an impactful and successful event. Once you have established contact with your chapter, there are three steps you should complete to begin:

- 1.** Decide if you want to start your own fundraiser or join the existing Red Cross's team fundraiser. Regardless if you start a fundraiser or join another, all your contributions benefit the Red Cross.
- 2.** Visit Redcross.org and click on 'Ways to Help' and then 'Ways to Fundraise.' Follow the directions for starting a campaign.
- 3.** Set your fundraising goal. For example, you can pledge to spend 10 hours during a certain month volunteering with your local Red Cross Club. To support your pledge, people can donate \$10 for every hour you volunteer. By the end of the month, you will have raised at least \$100.

Want more information?
Email us!

Youthinvolvement@
redcross.org

DID YOU KNOW?

Volunteers
constitute 96% of
the total workforce
to carry out the
Red Cross's
humanitarian work.

What's Next?

Now that you've set up your fundraising page, it's time to ask your friends and family to support you:

- Visit the "online fundraising" page on Redcross.org for directions on how to plan and implement your fundraiser.
- Personalize your fundraising page with text to describe your efforts and goal. Showcase your efforts by uploading photos and videos of yourself volunteering in your community to make the page more engaging.
- Send messages to potential donors, but remember that too many emails can overwhelm potential supporters. Send an email once a week in the beginning of your fundraiser and then twice a week as your volunteer date approaches.
- Remember to donate to your own fundraiser. This demonstrates your commitment and encourages others to donate to your campaign.
- Personalize the messages as much as possible to let people know why supporting the Red Cross is important to you. Your enthusiasm will spread.
- Ask your Red Cross chapter contact if the chapter can share your fundraiser on its website or social media accounts.

[Home](#) > [Ways to Help](#) > [Ways to Fundraise](#) > [Create an Online Fundraiser](#)

Create an Online Fundraiser



Ready to
Make a Difference?

Fundraise for the Red Cross!
Create a personal Red Cross
fundraising page using Crowdrise.

START NOW ▶

When you complete your sponsored activity, thank everyone who supported your fundraiser and volunteer effort. Remember to share how the money raised will support the Red Cross in responding to urgent needs. Find other ways to support the Red Cross and find more activity guides on [RedCrossYouth.org](#).

Before beginning, get in touch with your local Red Cross chapter or station for assistance. You can find contact information at [redcross.org](#).

Shake it up!

- » Form a team and challenge other Red Cross Clubs and groups to see who can raise the most money.

Show and tell

- » Share pictures and videos of you volunteering by sending them to youthinvolvement@redcross.org. Also post them on your Facebook page.
- » Share pictures and videos on Instagram, Twitter, Facebook, Tumblr, and your other social media channels

