

Be Prepared: Zombie Apocalypse Party

What it is A zombie apocalypse party utilizes an impending 'zombie apocalypse' to help educate your school and community how to prepare for disasters like a zombie outbreak. Attendees can dress in their best zombie costumes and enjoy their choice of games, snacks or other fun activities while you educate them about ways to survive a zombie outbreak. Your group can also charge an entrance fee and donate the proceeds to the Red Cross!

How it helps Educating the public on emergency preparedness is an important mission of the American Red Cross because having an emergency plan can make a big difference during a disaster. Your event will give attendees the chance to have fun while learning about ways to take charge before a disaster strikes. If you choose to charge an entrance fee, make sure to tell guests the money raised will help fund the local chapter's work in serving the community.

Get started Before beginning, contact your local Red Cross chapter or Service to Armed Forces (SAF) station for assistance. You can search for your local chapter by zip code on redcross.org – when you call the chapter, ask to speak to someone who works with youth volunteers. They will be able to guide you to available resources that can make this an impactful and successful event. Once you have established contact with your chapter, there are three steps you should complete to begin:

1. **Time and location** – Pick a date and secure a place. You can hold this event around Halloween, during May's "National Zombie Month," or any other time of year. Consider a venue with lots of open space, such as a gym, community center, or local restaurant – view timeline resource for more details.
2. **Event activities** – Decide on preparedness activities you want to have at your event. Plan to host booths or stations where your group can distribute preparedness information. Find more activity ideas in the timeline resource. Be sure to determine an admission fee for the event if you are charging; \$5-\$10 is a good range.
3. **Send invitations** – Invite people to your zombie apocalypse party in person and online. Hang flyers up around school and in your neighborhood. Share information during the morning announcements or home room at school. Utilize your group's social media accounts to get the word out and ask group members to spread the word on their personal accounts. You can also team up with other organizations from your school or community to get even more students involved with the event.

Want more information?
Email us!

Youthinvolvement@
redcross.org



DID YOU KNOW?
30,000 times a day a
person receives
lifesaving Red Cross
health and safety
and preparedness
training.



What's Next?

With the details set, it's easy to hold your zombie apocalypse party! Just complete the following steps and you'll have a big impact on your school and community's preparedness:

- Encourage all your club/group members who are volunteering at the event to dress up as zombies! Secure the appropriate supplies to complete all of your activities. Even with a group of the walking dead, you'll want to keep the party lively with music and games that encourage preparedness and educate them about the Red Cross. Find more planning details in the timeline resource.
- Work with your chapter to get preparedness information to distribute – ask the chapter to share information about potential disasters in your town like flooding, tornadoes, or hurricanes.
- Ask the chapter to also share information about volunteer opportunities with attendees.
- If you have a laptop on hand, show a “Zombie Apocalypse” video created by the Red Cross Los Angeles Region also listed in the resource section.
- Encourage attendees to download the Red Cross Mobile Apps on their smart phones. Give small prizes to attendees who show you a Red Cross Mobile App on their smart phone.



Now that your school and community are ready for the zombie apocalypse, check out some of the other available activity guides to keep your group's involvement with the Red Cross going. You can host a Ready Relay so students can learn more about preparedness or hold a Change for Change fundraiser!

Before beginning, get in touch with your local Red Cross chapter or station for assistance. You can find contact information at **redcross.org**.

Shake it up!

- » Hold a zombie-style Ready Relay in conjunction with your event.
- » Include vampires in your party and host a blood drive too.
- » Host a prize drawing – ask local businesses to donate prizes and sell tickets at the party.
- » Make some zombie inspired treats like eyeball cookies, brain cupcakes, and dirt pudding with gummy worms to serve at the party.

Show and tell

- » Share pictures and videos of your Zombie Apocalypse Party by sending them to **youthinvolvement@redcross.org**.
- » Pin pictures from your event to the American Red Cross Pinterest page. (<http://pinterest.com/amredcross/get-prepared/>)

Resources

- » Emergency Contact Card
- » Zombie Apocalypse Party Timeline
- » Zombie Apocalypse Party Flyer
- » Zombie Apocalypse Video (http://www.youtube.com/watch?v=EHVsfBm9_r8&list=PL1C5FD846799B9F9D&index=5)