My Holiday Campaign

What it is Join the American Red Cross Holiday Campaign! This holiday season, give something that means something by starting an online fundraiser on Crowdrise. This online tool enables you to create a personal fundraising page to track donations, upload photos and text, and ask your friends and family to support the Red Cross.

How it helps Crowdrise provides a fun and easy way to raise money in support of Red Cross Disaster Relief. You can help people affected by disasters like tornadoes, floods and other crises by fundraising or making a donation to Red Cross Disaster Relief. Your gift enables the Red Cross to prepare for and provide shelter, food, emotional support and other assistance in response to disasters.

Get started To begin, visit redcross.org/myfundraisingcampaign and select "Fundraise for this Charity."

1. Sign up for an account with Crowdrise or log-in to an existing account. You can also sign-up through Facebook, Twitter, LinkedIn and Google+.

2. Confirm that you wish to join the team supporting the Red Cross. After this, you will have your own online fundraising page.

3. Personalize the text and upload photos or video on your personal fundraising page by clicking the "Edit Fundraiser" tab or use the content that is on the official Red Cross fundraising page.

DID YOU KNOW?

$100 donated can provide hot meals for up to 10 people affected by a disaster.

You've made a great impact with your holiday campaign Make sure to thank all of the people who supported your fundraiser and know that the Red Cross thanks them too.

Want more information? Email us!

Youthinvolvement@ redcross.org

Before beginning, contact your local Red Cross chapter for assistance. You can find contact information at **redcross.org**.

Shake it up!

» If you sign up as a team, challenge other clubs, sororities, fraternities and other groups to see who can raise the most money.

Show and tell

» Share pictures and videos used for your Holiday Campaign fundraiser by sending to youthinvolvement@ redcross.org.

American Red Cross