

## Red Cross Club: Presentation for School Facilitator's Guide

**Topic:** Why Red Cross Clubs should be started at your school.

**Presenter(s):** Students interested in starting a Red Cross Club, and/or Red Cross Unit representative bringing the idea of starting a Red Cross Club to a school.

**Intended Audience:** School administration, and/or decision makers for new school clubs.

### Course Materials:

- PowerPoint presentation *Red Cross Club: Presentation for School* (September 2013)
- PDF version of *Red Cross Club: Presentation for School* (September 2013)
- Facilitator's Guide *Red Cross Club: Presentation for School* (September 2013)

### Presenter Notes:

- The Facilitator Notes column consists of recommended content to be presented. Facilitators are not expected to read word-for-word from this guide. *Where appropriate, feel free to change the wording to better suite your personal delivery style.* Be sure when you do this that you stay within the context of the material and the learning methods used to convey the information. If you are a student presenter, contact your local Red Cross Unit to ask for access to the presentation in PowerPoint format.
- **Slide 17** is for the student to share what inspired him/her to want to bring the club to their school. If a Red Cross Unit representative is presenting, then the slide is for sharing their Red Cross story.
- **Slide 18 and 19 are blank.** These blank slides can be used if you want to talk about finding a Club advisor, the way the Club is structured, the Red Cross Club Constitution, how to contact the local Red Cross Unit and next steps to get approval from the school.
- Before presenting, add the contact information to Slide 20 for the Red Cross Unit representative(s) that will be the contact for the Club.

**Presentation Length:** 20 minutes

Slide	Content	Facilitator Notes
0	Introduction & Welcome to the American Red Cross	<ul style="list-style-type: none"> <li>• First I want to introduce myself...My name is <i>[insert name]</i> and I am <i>[insert class standing/role in Club]</i>.</li> <li>• Thank you for joining us today for this presentation.</li> <li>• Today I want to share with you the wonderful opportunities Red Cross Clubs can offer students and the benefits it can bring to our school and community.</li> <li>• Let's first start with learning a little more about the Red Cross.</li> </ul>
1	What We Do	<ul style="list-style-type: none"> <li>• The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.</li> <li>• Our mission statement is the driving force for our organization. In all we do and all the services we provide we ensure that it always helps us to meet our mission.</li> </ul>

2	Quick History Lesson	<ul style="list-style-type: none"> <li>• Before we talk about Red Cross Clubs I'd like to share a quick history lesson about the American Red Cross.</li> <li>• In 1859, Henry Dunant visited Italy and saw that during the Battle of Solferino, both sides were in desperate need of help.</li> <li>• He wrote a book called <i>A Memory of Solferino</i> that detailed his memories and experiences during the war.</li> <li>• He founded the International Red Cross in 1863.</li> <li>• Meanwhile, during the Civil War, Clara Barton wanted to help out in any way she could. Because she took care of wounded soldiers, she received the nickname "Angel of the Battlefield."</li> <li>• In 1869, Clara traveled to Geneva, Switzerland. During her trip, she was introduced to the Red Cross and Henry's book, <i>A Memory of Solferino</i>.</li> <li>• In 1881, inspired by Henry's work, Clara founded the American Red Cross.</li> </ul>
3	Lines of Services	<p>Now over 130 years later, the American Red Cross has five lines of service:</p> <ol style="list-style-type: none"> <li>1. Disaster Services</li> <li>2. Preparedness and Healthy and Safety Services</li> <li>3. Services to the Armed Forces (SAF)</li> <li>4. International Services</li> <li>5. Biomedical Services</li> </ol>
4	What is a Red Cross Club?	<ul style="list-style-type: none"> <li>• A Red Cross Club is an organized group of registered youth or young adult volunteers committed to serving the Red Cross mission.</li> <li>• Clubs empower youth by giving them Red Cross knowledge and lifesaving skills to help prepare their schools and communities to respond to emergencies.</li> <li>• Red Cross Club members will get the opportunity to work closely with their local Red Cross unit, engaging in projects that address some of our country's and the world's greatest needs.</li> <li>• Club members will create, plan and participate in <b>service projects</b> that can help y/our school, and our community and make a positive impact around the world.</li> <li>• Clubs can be hosted by a school, community organization, or Red Cross unit.</li> <li>• We don't currently have a Red Cross Club at this school. We hope today's</li> </ul>

		<p>presentation will show you all the great benefits to starting a Red Cross Club here at <i>[School name]</i>.</p> <ul style="list-style-type: none"> <li>• Red Cross Clubs are an extension of the local Red Cross unit (Red Cross Chapter, Service to Armed Forces (SAF) Station, or Blood Region).</li> <li>• Red Cross Club members are considered Red Cross volunteers.</li> </ul>
5	<b>What do Red Cross Clubs offer students?</b>	<ul style="list-style-type: none"> <li>• Participation in a Red Cross Club offers opportunities for youth development while empowering students to build critical leadership skills.</li> <li>• Red Cross Clubs provide fun experiences that expand students' social networks. They may find themselves with lifelong friendships as they connect with other youth volunteers who have the same passion for helping others!</li> <li>• Clubs also provide students the opportunity to do community service.</li> </ul>
6	<b>Benefits for students</b>	<ul style="list-style-type: none"> <li>• There are many benefits for students who participate in a Red Cross Club!</li> <li>• These benefits include:</li> <li>• College and career skills</li> <li>• Resume-building experience</li> <li>• Networking opportunities with community leaders</li> <li>• Service learning experiences</li> <li>• Community service hours required for graduation</li> <li>• Public speaking skills</li> <li>• Leadership skills</li> <li>• Volunteer experience and much more!</li> </ul>
7	<b>Benefits for School</b>	<ul style="list-style-type: none"> <li>• By having a Red Cross Club here, you are showing that y/our school is committed to volunteer service and leadership opportunities for y/our students and that you want to take an active role in helping your school and community be prepared.</li> <li>• Red Cross Club members can take on many leadership roles to help your school be safe and ready for emergencies.</li> </ul>

		<ul style="list-style-type: none"> <li>• Student body educated about what to do during times of disaster. Education is an important factor to safety during disasters.</li> <li>• Help strengthen relationships with the community through service projects and events.</li> </ul>
8	<b>What kind of activities do Red Cross Clubs do?</b>	<ul style="list-style-type: none"> <li>• So now you know what a Red Cross Club is. You must be asking yourself “What kind of activities do to Red Cross Clubs do?”</li> </ul>
9	<b>Club Activities</b>	<ul style="list-style-type: none"> <li>• There are many activities Clubs can do for each line of service. These activities range from joining a local Disaster Action Team (DAT), hosting blood drives, preparing home safety kits, fundraising and many more!</li> <li>• Red Cross Clubs must plan and organize a minimum of <u>three</u> Red Cross mission-related service projects each year.</li> <li>• Most of these activities will take place on the school campus, although they can also be hosted in the community or in collaboration with the Red Cross chapter.</li> <li>• Project planning activity guides and toolkits are available to make it easy for Red Cross Clubs to decide what activities they want to host throughout the year and how to run their Club.</li> <li>• Here are just a few examples of the types of activities Red Cross Clubs can do with each of our lines of service:</li> </ul>
10	<b>Preparedness and Health and Safety Services</b>	<p>Red Cross Club members can:</p> <ul style="list-style-type: none"> <li>• Get trained to become community preparedness instructors and deliver presentations to younger students and the local community.</li> <li>• Host a preparedness fair at your school.</li> <li>• Red Cross Club members can also become certified in first aid and CPR, or get training in babysitting, aquatics, and water safety.</li> </ul>

11	<b>Blood Services</b>	<ul style="list-style-type: none"> <li>• The Red Cross is one of the nation's largest blood collection organizations.</li> <li>• For every pint of blood someone donates, up to three lives can be saved.</li> </ul> <p>(If you are located in a Blood Region)</p> <ul style="list-style-type: none"> <li>• Red Cross Clubs can host blood drives in y/our school or in the community.</li> <li>• Club members can help at blood centers and make thank you cards for blood donors.</li> <li>• Most importantly, students and faculty can donate blood and help save lives.</li> </ul> <p>(If you are not located in a Blood Region)</p> <ul style="list-style-type: none"> <li>• We are located in an area that is not covered by an American Red Cross Blood region. So although the Red Cross Club can not host a blood drive on the campus, Club members can make thank-you cards for blood donors and tweet thank you to blood donors.</li> </ul>
12	<b>Service to the Armed Forces</b>	<ul style="list-style-type: none"> <li>• The Red Cross supports military members, veterans and their families before, during and after deployments.</li> <li>• Red Cross Club members can:</li> <li>• Make holiday cards for service members and veterans for the Holiday Mail for Heroes campaign.</li> <li>• Host a gift drive for our local veteran's hospital.</li> <li>• Participate in the "Totes for Hope" program for homeless veterans. (Pack backpacks of personal care items plus a note of thanks for the veteran).</li> </ul>
13	<b>Disaster Services</b>	<ul style="list-style-type: none"> <li>• The American Red Cross responds to more than 70,000 disasters each year, including house or apartment fires, hurricanes, floods, earthquakes, tornadoes, hazardous material spills, transportation accidents, explosions, and other natural and man-made disasters.</li> <li>• Red Cross Club members can:</li> <li>• Help clean and maintain Emergency Response Vehicles.</li> <li>• Lobby to get this school signed up as a shelter site.</li> </ul>

		<ul style="list-style-type: none"> <li>• Provide administrative support at the Chapter or Disaster Operations Center.</li> <li>• Get trained as a disaster responder and join a Disaster Action Team (DAT).</li> </ul> <p><i>Note: Trained disaster responders (who must be at least 16) may be a “local only” disaster volunteer. They cannot be deployed to disaster relief operations outside of their chapter’s jurisdiction or far enough away from their home of record that they would require a place to stay.</i></p>
<b>14</b>	<b>International Services</b>	<ul style="list-style-type: none"> <li>• International Services helps vulnerable people and communities around the world prepare for, respond to, and recover from natural disasters, humanitarian crises, and health emergencies through mobilizing the power of the International Red Cross and Red Crescent Movement.</li> <li>• Across the United States, American Red Cross chapters help both youth and adults understand international humanitarian law.</li> </ul> <ul style="list-style-type: none"> <li>• Club members can:</li> <li>• Organize fundraisers and raise awareness about the Measles and Rubella Initiative.</li> <li>• Host a panel discussion with guest speakers to discuss International Humanitarian Law (IHL).</li> </ul>
<b>15</b>	<b>Fundraising</b>	<ul style="list-style-type: none"> <li>• The American Red Cross is a non-governmental organization. It is important that it continues to raise money so it can fulfill its lifesaving mission every day in the U.S. and around the world.</li> <li>• Of every dollar donated to the Red Cross, an average of 91cents goes to supporting the Red Cross mission.</li> <li>• There are many innovative ways that our volunteers and supporters fundraise.</li> <li>• Club members can:</li> <li>• Fundraise for the Red Cross Holiday Campaign.</li> <li>• Partner with a local restaurant for a “Red Cross night” or host a raffle, bake sale or coin drive, and more. There are several fundraising ideas in activity guides that are available for download on <a href="http://redcrossyouth.org">redcrossyouth.org</a>.</li> </ul>

16	<b>Steps to Starting a Club</b>	<ul style="list-style-type: none"> <li>• The steps to starting a Club are easy.</li> <li>• Identify or recruit a few “start up people”: 3-6 students who can help get the Club up and running.</li> <li>• Find a sponsor/advisor: ideally a member of the faculty who has familiarity with the Red Cross and has a strong commitment to working with young people.</li> <li>• Get approval from the Red Cross Unit: it is important to establish a relationship with the local Unit.</li> <li>• Get approval from the School: We want to ensure that the Red Cross Club follows all the requirements y/our school has for an on-campus club, including rules on fundraising and submitting a Club Constitution (the Red Cross requires a Constitution for all Clubs)</li> <li>• Register the Club: the Club and all Club members must fill out an online application on Volunteer Connection, an online data volunteer management tool.</li> <li>• Hold the first Club meeting.</li> <li>• Keep in touch with the Red Cross Unit.</li> <li>• Several resources are available to help students get started including Red Cross Club Toolkits that show them how to recruit Club members, choose projects and hold Club meetings.</li> <li>• As a benefit of being a Red Cross volunteer, Red Cross Club members will have access to an online data volunteer management tool. The Club will have a private Red Cross Club GroupShare page where the Club can post its calendar, keep track</li> </ul>

		of activities and update volunteer hours.
17	<b>My Red Cross Story</b>	<ul style="list-style-type: none"> <li>• Questions to think about:</li> <li>• What moved me to get involved with the Red Cross?</li> <li>• What are my favorite things about the Red Cross?</li> <li>• Why is this Red Cross Club important for the school and my community?</li> </ul>
18	<b><i>Blank slide</i></b>	<ul style="list-style-type: none"> <li>• <i>(These blank slides can be used at your discretion if wanting to talk about how to find a club advisor, the way the club is structured, the Red Cross Club Constitution, how to contact the local Red Cross unit and next steps to get approval from the school.)</i></li> </ul>
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20	<b>Thank you and Contact</b>	<ul style="list-style-type: none"> <li>• Thank you for coming to this presentation. I hope a Red Cross Club can be started here at <i>[insert school name]</i>. Here is contact information for our local Red Cross unit if you have additional questions.</li> </ul>