Dec 2014 Issue

Amy B. Daly | Manager, Youth and Young Adults
American Red Cross

2025 E Street, NW
Washington, DC 20006
(202) 303-4825
amy.daly@redcross.org

From: American Red Cross, National Youth Council [mailto:RedCross@americanredcross.org]
Sent: Thursday, December 04, 2014 9:14 AM
To: Daly, Amy B.
Subject: YouthWire: Give Something that Means Something

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Give Something that Means Something

The holiday season is swiftly approaching. If you’re like me, you may be looking forward to hot chocolate, time off from school, family events, and enjoying the holidays. During this fun time of the year, give back to the Red Cross and support our Holiday Campaign. There are so many ways to get involved in this year’s Holiday Campaign including fundraising, donating blood, and creating cards for the Holiday Mail for Heroes program. You can also give something that means something to your loved ones by giving a symbolic gift from The Holiday Gift Catalog.

I hope you all enjoy this holiday season, and find ways to give back to the Red Cross!

Happy Holidays!

Catherine Reilly
American Red Cross National Youth Council

#NYIM

Thank you to everyone who participated in National Youth Involvement Month (NYIM) last month. It was a great success and all of us on the National Youth Council were awed by how involved Clubs are around the country. Check out the summary of events hosted during NYIM and get ideas for your next Club event.
A Gift From Us To You

Snow is on the ground and school is letting out for winter break – it’s a great time to make some extra money babysitting. The Red Cross is now offering a limited time 20% off deal for its brand new course, Advanced Child Care Training. Geared for sitters 16 and over, this course is a great way to get the training and certifications you need to get the babysitting jobs you want. Use coupon code GRAD0115 at checkout – and hurry - the offer expires 1/31/2015. Get Started.

Totes for Hope

If you are looking for another way to give back during the holiday season, you might consider hosting a Totes of Hope event. In this activity you can collect goods for homeless veterans, assemble them into tote bags or backpacks, and distribute them at a local Veterans hospital. You can tie this activity into a Holiday Mail for Heroes event and distribute cards in your packages as well. Learn More.

Red Cross News

- NYIM Recognition!
- How Did the Council Celebrate #NYIM?
- Red Cross Service to the Armed Forces: Then and Now
- Facebook Launches Campaign to Support Red Cross Efforts
- Red Cross Responds as Cold Blankets Most of U.S.
- Red Cross volunteers support Veteran’s Day Parade

Ways to Help

Learn More
A gift of any size supports all of the urgent humanitarian needs of the American Red Cross.