July 2015 issue

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From: American Red Cross, National Youth Council [mailto:RedCross@americanredcross.org]
Sent: Thursday, July 02, 2015 12:15 PM
To: Daly, Amy B.
Subject: YouthWire: Thank YOU(th)!

Join households all across the country and make a preparedness plan.

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American Red Cross
YouthWire
from the National Youth Council

July 2015
Thank YOU(th)!

Thank you to all of you who participated in Giving Day, and helped raise over $2.45 million dollars for the American Red Cross. There were a total of 5,000 social ambassadors for the event, and 10,400 twitter contributions. All of your donations are going towards helping people in need such as families who lost their home due to fires, to first responders who need a hot meal after a long day of work, or to a family member who needs to contact a deployed service member in an emergency. Check out the thank you video here.

Catherine Reilly
American Red Cross National Youth Council

Participate in the IHL Action Campaign

The American Red Cross’ International Humanitarian Law (IHL) unit is looking for young people to work with their local chapters to implement an IHL Action Campaign. The IHL Action Campaign uses a peer education model to teach the rules of war and raise awareness to young people. In the 2014-15 year, young people participating in the IHL Action Campaign directly reached more than 54,000 people through simulations, videos, skits, art displays, trivia games and presentations. Be part of a team that makes a difference and shares the message that there is humanity even in the midst of war. Applications are due on July 15, 2015. Learn More.

Practice Water Safety

Amidst the summer heat, you’re probably spending time at the pool. Because of this, we want to share some facts...
about swim safety. Did you know: 50% of people have had a near drowning incident, 32% of people swim without a lifeguard, and 97% of people are unable to identify a swimmer in danger. Make sure you are vigilant about water safety this summer. Learn More.

Download the Red Cross Emergency App

Have you, a friend or loved one been affected by severe weather this summer? If so, check out the Emergency App that gives you real-time severe weather alerts and safety information for your local area and others you select around the country. This way, you can prepare for an emergency and find how your local Red Cross is involved. Read More.

Red Cross News

- Red Cross Lesson Helps 8-Year-Old Save Sister from Home Fire
- #ChooseYourDay to help save a life
- Patients Don’t Get a Summer Vacation from Needing Blood
- Raid Cross in the National Capital Region
- Discover your Fire Risk: Have you Ever...?

Remember Our Veterans This Summer

Are you trying to find ways for your Red Cross Clubs to stay involved over the summer? Consider hosting a birthday party for veterans at your local Veteran's hospital or a program to celebrate their summer birthdays. Check out our activity guide that is full of great ways to plan your event. Read More.
Ways to Help

Give Blood  Volunteer  Take a Class  Learn More

Tips, updates and more just for you.
Visit RedCrossYouth.org today.

#chooseyourday

to donate blood

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A gift of any size supports all of the urgent humanitarian needs of the American Red Cross.