



**American  
Red Cross**

*youth* **wire**  
from the National Youth Council

March 2015



## March is Red Cross Month

March is a very important month for the American Red Cross. Since World War II, every President has designated March as a month to celebrate the great work and mission of the Red Cross. Every day, the American Red Cross depends on local heroes like you to fulfill its mission of preventing and alleviating human suffering in the face of emergencies. Discover your inner hero during **Red Cross Month** by giving time to help a neighbor, making a blood donation or taking a Red Cross class in First Aid and CPR. Thank you for the amazing work you do as a Red Cross volunteer. You are an everyday hero!

*Catherine C. Reilly*

Catherine Reilly

American Red Cross National Youth Council

## Congratulations to our Navin Narayan Award for Excellence in Youth Leadership winner

Congratulations to Maxwell Ervanian for receiving the Navin Narayan Award for Excellence in Youth Leadership, a prestigious honor that is presented annually to a youth volunteer who demonstrates exemplary leadership skills and Red Cross service. We applaud Maxwell and hope his story of service, dedication and involvement will encourage you to do something outstanding in your community. [Learn more.](#)



## Stop Drop and Roll

The youth volunteers of the Silicon Valley American Red Cross Chapter have created an awesome initiative to promote fire safety and preparedness through social media. Youth volunteers have been posting videos of themselves performing "Stop-Drop-Roll" in the most unique places they can think of to raise awareness for fire safety, while tagging

their friends in social media posts to challenge them to do the same, or donate to the Red Cross. **Learn more about how to get involved.**

## Battle for the Red Cross

Do you like friendly competition and raising money for the Red Cross? If so, then check out two of our exciting Activity Guides. **Red Cross Rocks: Battle of the Bands**, is a contest where several musical acts compete for the title of best band, and **Battle of the Clubs**, is a friendly competition where Clubs in your areas can prepare others for emergencies and disasters, donate blood and raise money for the Red Cross mission. **Learn more.**



## International Humanitarian Law Action Campaigns Underway

Red Cross Clubs and youth groups from high schools and colleges across the country are implementing International Humanitarian Law (IHL) Action Campaigns this March. **44 teams are actively engaging in campaigns** to teach their peers and promote awareness of Refugees and Gender, ranging from art exhibits and theatre performances to scavenger hunts and bake sales. **Learn more about the IHL Action Campaign** and **reach out** if you are interested in participating next year.

## Red Cross News

- **#GiveWhatFireTakes**
- **Re-Energize Your Club for the Spring!**
- **Vicenza High School Red Cross Club in Italy participates in Vaccinate a Village**
- **Get a Kit, Make a Plan, and Be Informed**
- **Sign up for the Paradigm Challenge**
- **Apply for the Navin Narayan College Scholarship**

## Ways to Help



Give Blood



Volunteer



Take a Class



Learn More



Schedule an appointment to give blood today.

the paradigm  
CHALLENGE

You can make a difference!

[Learn More](#)

Join the NYC group on Facebook.



American Red Cross



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Donate by phone: 1-800-RED CROSS ([1-800-733-2767](tel:1-800-733-2767)) | Donate by Mail

[A gift of any size](#) supports all of the urgent humanitarian needs of the American Red Cross.



An average of 91 cents of every dollar the American Red Cross spends is invested in humanitarian services and programs.