



**American
Red Cross**

youthwire
from the National Youth Council

November 2014



#NYIM

It's November, so you all know what that means – it's National Youth Involvement Month (NYIM). During this month, we want to celebrate all the hard work that you do as youth volunteers and recognize how important and influential you are in the Red Cross community. We invite you to **participate in NYIM** and then tell us about it! We'll feature stories and photos on redcrossyouth.org throughout the month!

Check out the #NYIM checklist for activity ideas.

NYIM is a great way for your Red Cross Club to showcase your involvement and hard work you do for the Red Cross. Jump in and join us in celebrating YOUTH. I can't wait to hear about the fantastic events your Club hosts this month!

Catherine Reilly
American Red Cross National Youth Council

Home Fire Preparedness Campaign

On average, 7 people die every day from a home fire. The American Red Cross is launching a campaign to reduce the number of house fires by 25 percent over the next five years. Across the country, the Red Cross is working with fire departments and community groups to install smoke alarms in neighborhoods at high risk for fires, teaching people about fire safety as they canvass these communities. **Learn More**



Volunteer for Change Challenge

Do you have a knack for technology and enjoy volunteering? Do you want to win \$2,500? If so, then the International Federation of the Red Cross and Red Crescent Societies Volunteer for Change Challenge is just for you. Create a new app for a tablet or smartphone that promotes volunteerism for a more caring society and better world. Submissions are



due November 20. [Learn More](#)

New Fun, Emergency Preparedness App for Kids

The Red Cross has launched a fun, free app for kids called 'Monster Guard: Prepare for Emergencies.' Primarily designed for 7- to 11-year-olds, it's a game where kids role play as various monster characters and engage in interactive training episodes such as tornados, floods and hurricanes. The app compliments The Pillowcase Project - a youth preparedness initiative. Both are sponsored by Disney.

Check out the app and share it with family and friends.



Red Cross News

- [Tell us you're IN for #NYIM](#)
- [Have a Question? We have an answer! Sign Up for NYC Office Hours](#)
- [Break the Ice: How to welcome new Club members](#)
- [PrepareAthon Animated Short](#)
- [Celebrating Student Blood Donors](#)
- [Help Save Lives by Hosting Blood Drives](#)

Ways to Help



Give Blood



Volunteer



Take a Class



Learn More

Join the NYC group
on Facebook.



American
Red Cross



Tips, updates and
more just for you.

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new Volunteer
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