



Battle of the Clubs

What it is Battle of the Clubs is a friendly competition between Red Cross Clubs or school organizations. Teams battle it out to see who can train the most people in preparedness, raise the most funds, and donate or encourage the most people to donate blood.

How it helps Every action taken during this event will make a huge impact. You will help your community prepare for emergencies and disasters, save lives by donating blood, and raise money to help the Red Cross continue to provide much needed services.

Get started Before beginning, contact your local Red Cross chapter or Service to Armed Forces (SAF) station for assistance. You can search for your local chapter by zip code on redcross.org—when you call the chapter, ask to speak to someone who works with youth volunteers. They will be able to guide you to available resources that can make this an impactful and successful event. Once you have established contact with your chapter, there are three steps you should complete:

- 1.** Determine who will join the competition. Red Cross Clubs in nearby schools, school clubs, or even whole schools? Make a list of the groups and find contact information for the point person of each team. Send invitations for the groups to join the competition.
- 2.** Gather prizes and decide on the awards! Work with your local Red Cross Chapter or SAF station to ask local businesses to donate items to use as prizes for the winning teams. Decide categories for awards including overall winner, highest funds raised, most improved week to week, etc.
- 3.** Figure out how and where you will keep track of team progress. A blog or weekly messages are good ways to share information. Make sure there is one person from each competing team sending their numbers to the competition main point of contact. The main point of contact should share day-to-day updates with everyone, including the Red Cross unit contact.

Want more information?
Email us!

youthinvolvement@redcross.org

DID YOU KNOW?

One unit of donated blood can help save up to three lives.

What's Next?

- Choose a timeframe for the competition - one month is ideal.
- Set realistic competition goals for number of people trained, pints of blood donated, or money raised. Share the goals with competing teams frequently.
- Determine how units of blood donated will be tracked. If people aren't old enough to donate, will you count the people they recruited to donate in the number?
- Decide what will count as someone "better prepared" for a disaster or emergency. Hands-only CPR, fire safety information, sharing preparedness kit information, downloading a Red Cross mobile app, or all of the above? Determine rules before the battle begins and share with everyone.
- Spread the word! Share information about the competition at school, your neighborhood and in your community.

The impact of the Battle of the Clubs will be tremendous! Think of all the lives that will be saved well beyond the end of the competition. Tally all the numbers, announce the winners, and give out prizes. Host a party to celebrate everyone's achievements. Remember to give the money raised to your local Red Cross unit contact. Keep in contact with the groups involved and invite them to participate in another activity—find more Activity Guide ideas on RedCrossYouth.org.

This guide was inspired by a guide created by the Youth Executive Board of the Bay Area Chapter in San Francisco, California.

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Shake it up!

- » Host a themed competition based on a popular book, TV show, or film. Have 'Hunger Games' inspired preparedness activities, a 'Vampire Diaries' blood drive, or use team names from 'Harry Potter' books.
- » Coordinate a one day event during the competition for teams to fundraise or donate blood. Award a prize to the team that has the highest number for the day.

Show and tell

- » Share pictures and videos of the show by sending them to youthinvolvement@redcross.org.
- » Share pictures and videos on on social media accounts. Remember to use hashtags!

Show and tell

- » Battle of the Clubs flyer