

Having trouble viewing this message? [Click Here](#)



November 2015

The Impact of Youth Volunteers

November has always been a time to give thanks, and the American Red Cross provides many ways for us to do so. This month we want to show our appreciation and give thanks for our amazing youth volunteers through **National Youth Involvement Month**. Youth volunteers comprise almost 25% of all Red Cross volunteers, and we want to recognize you all month long. You can also give thanks and serve your community this month by donating blood and writing holiday cards for veterans. We can all work together to serve our community this November. #NYIM #SPIF



Waverley He
American Red Cross National Youth Council

November is National Youth Involvement Month

National Youth Involvement Month (NYIM) is dedicated to celebrating youth involvement. This year's theme is Superheroes Pay it Forward (SPIF), because our youth volunteers are superheroes. We want to feature you on RedCrossYouth.org. Submit a description of your Club event to wyhe.nyc@gmail.com. You can also post photos of your Club events on social media with the hashtags #NYIM and #SPIF. **Pledge your commitment** to participating in NYIM today. [Learn More](#).



Giving Blood and Giving Thanks

The majority of people who are deferred from donating blood are deferred because they have low iron levels. To help potential donors increase their iron intake, your Red Cross

Why do you Love the Red Cross?

Why do you love the Red Cross? We want to know! The Red Cross is getting ready to celebrate the spirit of giving back in a big way on our social media channels, and we want you to join in the fun! From Saturday, November 21 to Tuesday, December 1, show us why you love the Red Cross and use #GiveWithMeaning on your social media account of choice. Your story might just get highlighted by our national social media team. [Learn More](#).

Club can host an Iron-Rich Feast in the days leading up to your blood drive. The feast also gives you an opportunity to recruit new blood donors and thank those who are planning to donate. [Learn More.](#)



Thanking our Military and Veterans

Veterans Day is November 11th. This month we encourage you to host a Holiday Mail for Heroes event to express your thanks for American military members, veterans and their families. Work with your local Red Cross Unit to confirm that they are participating in this program. Check out the [Holiday Mail for Heroes Card Making Party Activity Guide](#) and [read about Sophie](#), whose goal is to write 15,000 cards for military members and veterans. [Learn More.](#)

Red Cross News

- [Smoke Detector Installed Day Before Fire Saves Tennessee Man's Life](#)
- [Red Cross App Uses Gaming To Teach Children About Disasters](#)
- [American Red Cross Responding to Flooding Across South Carolina](#)
- [The Pillowcase Project: Building Your Own Emergency Supplies Kit](#)

Ways to Help



Give Blood



Volunteer



Take a Class



Learn More

Tips, updates and more just for you.
Visit RedCrossYouth.org today.

the paradigm
CHALLENGE

Win Prizes. Save Lives.

[Learn More >](#)

Join the NYC group on Facebook.



[Subscribe](#) | [Contact Us](#) | [Privacy Policy](#) | [Unsubscribe](#)
©2015 American Red Cross | 2025 E Street NW, Washington, DC 20006
Donate by phone: 1-800-RED CROSS (1-800-733-2767) | [Donate by Mail](#)

A gift of any size supports all of the urgent humanitarian needs of the American Red Cross.

91¢

An average of 91 cents of every dollar the American Red Cross spends is invested in humanitarian services and programs.