Latest from Youth Leaders

YouthWire is back and just in time for the new school year! With the academic school year in full swing, the National Youth Council is celebrating by providing American Red Cross youth volunteers and youth supporters with plenty of resources and ideas for service events, fundraisers, professional development, and more. We are so happy to have YouthWire back to bring you the latest and greatest when it comes to youth and young adults! Feel free to chat with us through our Office Hours program too.

We also have a brand new Club in a Box, packed with ideas and tips for you to share with any youth and young adults who are excited to start their Red Cross Clubs!

Youth Volunteer Spotlight

"I have always loved expressing my creativity through social media and aesthetics, and I am so excited to intertwine this with my passion for helping youth volunteers in the Red Cross!"

Ivy Kwok, a member of the National Youth Council, and the Los Angeles Region, currently serves as the Social Engagement Lead, through which she maintains the Instagram and Facebook pages, and works closely with the Communications Working Group. Her pioneering work was one key factor in helping create our Red Cross Youth Instagram page, and we can’t wait to see what she will do next! Ivy is also our new YouthWire Editor and will be organizing great content for these newsletters to help support youth engagement in your local area and across the organization.

It’s Time to Celebrate – and Apply!

National Youth Involvement Month (NYIM) is the time to celebrate and encourage youth involvement! This November, the National Youth Council is excited to host a competition among the clubs to see who is most involved during the month, and we want YOU to join us! From spotlighting our exceptional youth volunteers, to applauding our new recruits, we are eager to join the fun, and we hope you are too! You can host mission-related activities and partner with your local Red Cross region to help increase youth involvement this NYIM! More details will be provided in the coming weeks.
But wait – there’s more to celebrate! We have a great opportunity called the Field Ambassador Program. What do Field Ambassadors do? They serve as the liaisons between their local region and the NYC. Working alongside other dedicated volunteers, they get the chance to serve the Red Cross on a national level and develop crucial leadership skills during the year. Want to know more? Check out this page to read about past Field Ambassadors and their experiences. Follow our Instagram page and join our Facebook group for updates on the application process.

Super September Safeness!

September is National Preparedness Month!

In honor of this initiative, we encourage you to develop a game plan for you and your family in case of an emergency. For more information, and to create a preparedness game plan, click here! In the event of a natural disaster or other severe situation, every passing second is incredibly valuable, and it is extremely important to have a clear exit route, a well-packaged kit of essentials, and a means of communication to ensure the safety and well-being of you and your family. Be Red Cross ready and get your first aid kit and other supplies at the Red Cross Store today!

Expand Your Knowledge

There are a lot of great professional development tools out there for you and your teams to utilize. This month, we are going back to the basics and encourage you to check out My Red Cross Orientation in EDGE.

What is YouthWire?

Created by your National Youth Council, YouthWire is a monthly e-newsletter containing important Red Cross youth volunteer opportunities, stories, and resources for youth, young adults and youth champions. We are always looking to highlight great stories and want to hear what awesome things are happening in your region!

Let us know what’s new for you!

Questions about youth volunteering with the American Red Cross? Email YouthInvolvement@redcross.org

Get Social and Share!

Follow our Facebook and new Instagram page for updates, events and reminders!

Facebook: @AmericanRedCrossYouthNetwork

Instagram: @americanredcrossyouth

Share this newsletter with your peers and friends or have them email YouthInvolvement@redcross.org to subscribe to our newsletter.