Latest from Youth Leaders

Happy New Year from all of us! We hope that 2020 is full of good health, happiness and humanitarianism!

Congratulations to everyone on an incredibly successful National Youth Involvement Month! This year, we had a record-breaking number of registrants, with over 80 participating Red Cross Clubs from across the country. From blood drives, emergency preparedness events and leadership trainings, to Holiday Mail for Heroes, CPR trainings and so much more, this was truly a successful time of Red Cross service and a wonderful showcase of the inspirational power of youth volunteers.

Volunteers from the Northern Coastal California Region went the extra mile by learning to facilitate Race to Preparedness presentations! They presented to students in the 4th to the 8th grades, educating them on emergency preparedness through fun and engaging activities. For example, they held "Get Low and Go," an activity featuring a fun fire safety obstacle course.

Way to go Northern California Coastal Region for your awesome work and being NYIM champions for the second year in a row!

Employee Spotlight: Hanna Malak

“Continue to touch the mission,” Hanna tells youth volunteers to encourage them to stay connected.

Meet Hanna Malak, Regional Donor Services Executive in Rochester, New York. Hanna started out in the Red Cross Collegiate Leadership Program, later serving as the founder of his Red Cross club, member and advisor of the National Youth Council, and as an employee in the Donor Recruitment Department.

National Blood Donor Month means a lot to Hanna, because blood saved his brother’s life. "The generosity of the American people inspires [him]" to give back to Biomedical Services.

Hanna also served on the Board of Directors in the
country and seasonal illnesses also often make it difficult for the American Red Cross to maintain a sufficient blood supply at this time of year, making National Blood Donor Month in January a critical time for the American Red Cross.

For more information or to schedule an appointment to donate blood or platelets, use the Red Cross Blood Donor App, visit redcrossblood.org, or call 1-800-RED CROSS (1-800-733-2767) today.

Tag us on our Instagram so we can share all the great stories about our youth and young adults donating and spreading the word!

Expand Your Knowledge
There are a lot of great resources available for you and your team to further explore. This month, we recommend watching “The Journey of Blood” on EDGE to learn about how blood goes from donation to patient and saves lives!

What is YouthWire?
Created by your National Youth Council, YouthWire is a monthly e-newsletter containing important Red Cross youth volunteer opportunities, stories, and resources for youth, young adults and youth champions! We are always looking to highlight great stories and want to hear what awesome things are happening in your region!

Let us know what’s new for you!
Questions about youth volunteering with the American Red Cross?
Email YouthInvolvement@redcross.org

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