

What is the National Youth Council?



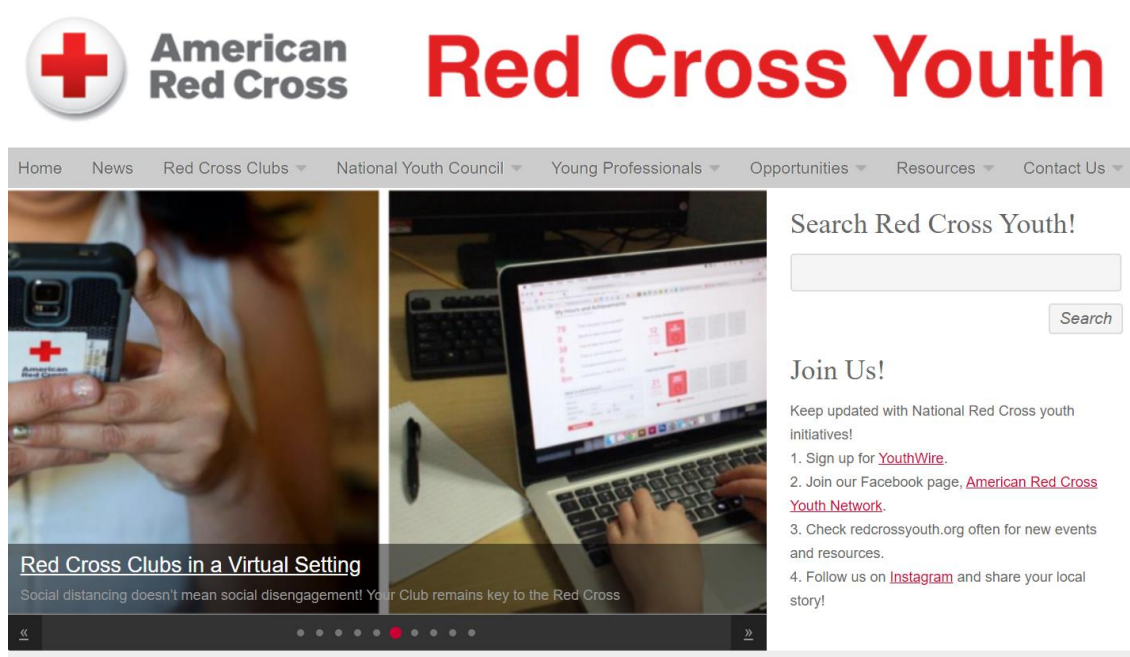
National Youth Council

1. Composed of 13 youth and young adult volunteers across the country
2. One adult unit paid or volunteer Red Crossers as advisors
3. Represent and support American Red Cross Youth volunteers through club guides, newsletters, social media, etc.

Clubs in a Virtual Setting

Please access this guide!

<http://redcrossyouth.org/wp-content/uploads/2020/04/Red-Cross-Clubs-in-a-Virtual-Setting.pdf>



The screenshot shows the homepage of the American Red Cross Youth website. At the top left is the American Red Cross logo, and to its right is the text "Red Cross Youth" in a large, bold, red font. Below the logo and title is a navigation menu with the following items: Home, News, Red Cross Clubs (with a dropdown arrow), National Youth Council (with a dropdown arrow), Young Professionals (with a dropdown arrow), Opportunities (with a dropdown arrow), Resources (with a dropdown arrow), and Contact Us (with a dropdown arrow). The main content area is split into two columns. The left column features a large image of a person's hands holding a smartphone displaying the Red Cross logo. Below the image is the text "Red Cross Clubs in a Virtual Setting" and a sub-headline: "Social distancing doesn't mean social disengagement! Your Club remains key to the Red Cross". The right column contains a search bar with the text "Search Red Cross Youth!" above it and a "Search" button. Below the search bar is a "Join Us!" section with the text "Keep updated with National Red Cross youth Initiatives!" followed by a numbered list of four steps: 1. Sign up for [YouthWire](#). 2. Join our Facebook page, [American Red Cross Youth Network](#). 3. Check redcrossyouth.org often for new events and resources. 4. Follow us on [Instagram](#) and share your local story!

Crucial Steps to Set Up Year

1. Update Member Contact Information
2. Establishing channels of communication
 - Facebook Messenger
 - Slack
 - Google Hangouts
 - WhatsApp
 - Red Cross communication channels
 - Red Cross GroupShare on Volunteer Connection
3. Create shared workplaces with online tools
4. Update Red Cross Club GroupShare, Mark all relevant Red Cross Dates, Follow Us and Share

More Resources For Your Year

- [Club Guides](#)
- [Virtual Club](#)
- We are always looking for feedback and new suggestions for activity guides or case studies, so reach out via email to a Council member or YouthInvolvement@redcross.org
- Council members can be found [here](#)

Club Meetings

Platforms to use-

Zoom, Microsoft Teams, Goggle Hangouts and WebEx

Essential Elements of a Meeting. . .

1. Have your plan solidified
2. Create the meeting agenda
3. Set up the meeting
4. Run the meeting

Planning Service Projects From Home

1. Mapping out your project options
 1. [Youth Virtual Engagement](#)
 2. Includes existing projects and new ones
2. Planning out the activities for the year
3. Having a project plan for each project
4. Use your creativity!

Example of 2020 RC Club Year

Month	Activity
August	COVID-19 Safety Campaign(Back to School Initiative)
September	National Preparedness Month
October	Pillowcase Project
November	General Fundraiser
December	Holiday Mail For Heroes
January	National Blood Donor Month, Prep for Blood Drive
February	Blood Drive
March	General Fundraiser
April	Sound the Alarm
May	Preparing for Next Year

Working With Your Red Cross Region

Connect Inform Collaborate Share Report

- Connect-Establish a contact with the local region and initiate a regular communication process with your point of contact.
 - Inform-Share relevant information on your club membership, structure and upcoming projects.
 - Collaborate-Maintain communication and work together to implement relevant projects and initiatives, partnership
 - Share & Report-Keep your Red Cross Region up-to-date with Club activities and enter them in Volunteer Connection so they can be shared on social media.
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Retention and Leadership Methods

1. Learn Club member's names
2. Communication is key
3. Be proficient in managing Club meetings
4. Monitor member satisfaction
5. Create leadership and development opportunities

Most of All. . .

Connect with Members

Sneak Peek to Field Ambassadors CCC!

- Next Crash Course Call on September 6th
- Applications close September 10th
- Attend to get more information!

RED CROSS FIELD AMBASSADORS

The field ambassadors are a group of outstanding Red Cross Youth, who report on local activities and promote national initiatives through a partnership with the National Youth Council.

[< LEARN MORE >](#)
2018 | 2019

get to know us
www.redcrossyouth.org/2019/06/12/fa2019

 ALISON OH Greater Chicago Area Region	 ANUSHKA GUPTA Texas Gulf Coast Region	 ARRSHIA KUMAR New Jersey Region	 BERNADETE RUDDOVIC Eastern New York Region	 BLAKE KINNEY Gold Coast Region	 CANDICE LEE Northern CA Coastal Region
 HAYOUNG JUNG Cascades Region	 JIYOUM ROH Los Angeles Region	 JULIA YANG San Diego Region	 LADY DOROTHY ELLI AZ, WA, CT/Pa Region	 LIZ RADWAY Greater Cincinnati Dayton Region	 MATT FERRANTE South Florida Region
 NAMRATA RAJARAMAN Eastern North Carolina Region	 NAVYA BINGI Georgia Region	 PORTIA BHATTACHARJEE Colorado & Wyoming Region	 PRANAY GUNDAM North Texas Region	 SRADHA SAMANTULA Desert to Sea Region	

Follow

1. Follow our Instagram, [@americanredcrossyouth](https://www.instagram.com/americanredcrossyouth)
2. Check redcrossyouth.org
3. Read future issues of [YouthWire](#) for the latest updates and ideas for projects!

Share

1. We want to hear about your great events and activities!
2. Send stories to youthinvolvement@redcross.org and you might be featured on our Instagram, redcrossyouth.org or a future issue of YouthWire!

Know a Great Red Cross Volunteer?

- We are always looking for passionate Red Cross youth volunteers to be featured in our Youth Spotlight in the YouthWire. If you know someone who you think should be featured, fill out this [form](#)!

Want More/Improved Crash Course Calls?

Please fill out the [survey](#) so that we can see who attended and how we can improve future calls!

Any Questions?

Thank you so much for your time

We hope to see you in future
Crash Course Calls!