



CELEBRATE RED CROSS MONTH!

MARCH 2021

Latest from Youth Leaders

Happy Red Cross Month! Join us in celebrating our mission of turning compassion into action! There are many different ways in which you can support the Red Cross mission this month, including [Giving Day](#) and virtual events hosted by your regions to celebrate with your fellow Red Crossers. The National Youth Council is excited to continue supporting the many youth and young adult accomplishments in the American Red Cross!

Many years ago, the world was graced with the extraordinary force that was Navin Narayan. Both an accomplished scholar and a caring Red Cross volunteer, Navin impacted the lives of everyone he met, from fellow students at Harvard University to disadvantaged children in India. Tragically, Navin succumbed to cancer at age 23.

The National Youth Council continues to honor his legacy of academic excellence and dedicated service by annually awarding the [Navin Narayan College Scholarship](#). We strongly encourage all high school seniors who are planning to attend a four-year college or university and have been a Red Cross volunteer for at least two years to apply. The deadline to submit all application materials (application form, high school recommendation letter, and Red Cross recommendation letter) to YouthInvolvement@redcross.org is April 2 at 11:59pm ET.



March Is Red Cross Month

In 1943, President Franklin D. Roosevelt issued the first Red Cross Month proclamation, which established Red Cross Month as an [annual tradition](#) that honors and highlights the work of our outstanding employee and volunteer workforce. This year, the National Youth Council is celebrating #MarchIsRedCrossMonth (#MIRCM) by sharing resources and opportunities on our social media platforms for you to check out.

During Week 1 of #MIRCM, we encourage you to look back on the past year's achievements of both [the Red Cross](#) and your Clubs and continue setting goals for the remainder of 2021. Week 2 will focus on virtual activities you can organize to increase engagement and showcase your Red Cross spirit. During Week 3, the National Youth Council will highlight awesome resources you can check out to learn more about the organization and its lines of service. Finally, Week 4 will wrap up #MIRCM and celebrate all of the meaningful contributions (and hours!) you've dedicated to these efforts. For a summary of our #MIRCM promotions, visit our [March Is Red Cross Month landing page](#) on RedCrossYouth.org.

Youth Champion Spotlight: Michael Mawdsley




Michael Mawdsley was the first youth volunteer Chair of the National Youth Council and now works for the Red Cross Innovation Team

Michael's Red Cross journey started when he was just 13 years old. After volunteering at a local blood drive, he became inspired by the Red Cross's humanitarian mission and quickly fell in love with the organization. Even today, his passion for the Red Cross, its people, its services, and its opportunities continues to motivate him to stay involved.

When asked what advice he would give to volunteers who are transitioning to college or the workforce but want to continue engaging with the Red Cross, Michael emphasizes being purposeful with your volunteerism. "The key is finding something that you really care about and committing to it. The Red Cross has opportunities for everyone, regardless of your schedule or interests." For example, he suggests joining a disaster action team, becoming a regular blood or platelet donor, or

Expand Your Knowledge

 In honor of Women's History Month, the Red Cross Office of Diversity & Inclusion Services invites all Red Crossers to participate in the March Cultural Competency Series session, "[The Resilience of Women and the Power that Comes from It](#)" on March 19 at 2:00pm ET. The session welcomes a diverse panel that will explore how women have realized their aspirations, past and present, and how resiliency is a tool many women leverage in Red Cross mission delivery. [Register](#) today. If you aren't able to make the live session, the recording will be available on [EDGE](#) within three business days.

What is YouthWire?

Created by your National Youth Council, YouthWire is a monthly e-newsletter containing important Red Cross youth volunteer opportunities, stories, and resources for youth, young adults and youth champions! We are always looking to highlight great stories and want to hear what awesome things are happening in your region!

Let us know what's new for you!

Questions about youth volunteering with the American Red Cross?
Email YouthInvolvement@redcross.org

Get Social and Share!

Follow our Facebook and new Instagram page for updates, events and reminders!

Facebook: [@AmericanRedCrossYouthNetwork](#)

Instagram: [@americanredcrossyouth](#)

Share this newsletter with your peers and friends or have them email YouthInvolvement@redcross.org to **subscribe to our newsletter.**

Log Your Hours on Volunteer Connection!

The time you spend volunteering is critical to the American Red Cross. It is important that volunteer hours are submitted through Volunteer Connection so that they can be tracked as part of the overall mission.

Help us tell the story of the incredible impact of youth & young adults have by logging your hours today! Use this helpful [tip sheet](#) to walk through how to submit your volunteer hours on [Volunteer Connection!](#)



[Unsubscribe from YouthWire](#)

mentoring future generations of Red Cross volunteers. "Every contribution, no matter how small, counts."

Thank you for planting the seeds for youth and young adult involvement, Michael! We couldn't have done it without you.

Giving Day 2021: Help Can't Wait



Giving Day is an opportunity for local Red Cross Clubs and communities to come together to help the families who have been impacted by a home fire or other disaster and who urgently need Red Cross services to get back on their feet. That's why we're asking all Red Cross Clubs to help make a difference for families in need by hosting a charity stream fundraiser throughout this entire month. *Plus, you can win cool prizes as a solo fundraiser and as a team!*

This month, participate in the Giving Day [#HelpCantWait charity livestream fundraising campaign](#). Between now and the end of March, launch a charity stream and raise funds to help families impacted by disasters. Red Cross Clubs have a special opportunity to win some [cool prizes](#). Please contact charitystream@redcross.org if you have any questions.