September 2020
Crash Course Call:
Field Ambassadors 101!

American Red Cross
What is the National Youth Council?
National Youth Council

1. Composed of 13 youth and young adult volunteers across the country

2. 2 adult unit paid or Red Cross volunteers as advisors

3. Represent and support American Red Cross youth volunteers across the country through activity guides, newsletters, social media, etc.
Guest Speaker: Himashi Liyanarachchi

- Senior at Seminole High School
- Currently a volunteer in the Central Florida Region
- Field Ambassador Lead on the National Youth Council
What is the Field Ambassador (FA) Program?

- Composed of 20–25 Field Ambassadors
- During the academic school year
- Promote national initiatives and expand youth opportunities and involvement
Roles and Responsibilities as an FA

- School year-long term; approximately 10 hours per month

- Duties:
  - Recognize outstanding volunteers
  - Understand the many different types of youth Red Cross leadership positions at the national/regional level
  - Take initiative to increase local youth involvement
    - Implement independent and cohort-wide projects!
Roles (continued. . .)

- Standardize the procedure for youth programs within regions across the country
- Ensure that local Red Cross Clubs are registered in Volunteer Connection and actively participating in mission-driven events and activities
- File Red Cross volunteer contact information and monthly reports with regional updates concerning youth programs and Clubs
Roles (continued. . .)

- Attend monthly conference calls with the National Youth Council
- Send out monthly emails to field contacts with national updates
- Collaborate with other Field Ambassadors for monthly tasks
Guest Speaker: Pranay Gundam

- 2nd year at Carnegie Mellon University
- Currently volunteers in the Greater Pennsylvania Region (originally from the North Texas Region)
- Field Ambassador Lead on the National Youth Council
Application Cycle

• Applications are open now and close on September 18th!
• Click [here](http://redcrossyouth.org/college-resources/college/field-ambassadors/) for more information and for the link to the applications
• Position runs from late September to June, so if you are not accepted onto this year's cohort, be sure to try again next school year!
First Name

Last Name

Zip Code

Red Cross Region

Red Cross Region Contact

High school grade for 2020-2021 school year

How long have you been volunteering with the American Red Cross?

Describe your relationship with your local Red Cross Region and youth program (ex. Your position and responsibilities at the local level as a youth volunteer leader, how many clubs you oversee, roles you have had at your Chapter). 150 words max.

If selected as a Field Ambassador, what skills and attributes will you bring to the role? Why would you make a good liaison between your local regional support and the National Youth Council? 150 words max.

Please describe 1-2 creative ways that you plan to promote National Initiatives to your region. 150 words max.

What is one project you want to implement as a Field Ambassador in your region to increase youth engagement and expand your local youth volunteer program? 200 words max.

If you have served as a Field Ambassador before, please reflect on your experience. Explain what you did as a Field Ambassador, and let us know what you hope to improve on in your next term. If you have not been a Field Ambassador in the past, type N/A.

Red Cross Region Contact Email Address
Guest Speaker: Audrey Nguyen

- 1st year at the University of Houston
- Volunteers in the Texas Gulf Coast Region
- Communications Working Group Lead on the National Youth Council
Reflections of a Past Field Ambassador

• Biggest challenge: time commitment

• Leadership benefits: allowed me to build a strong relationship with my region

• Favorite memory: hosting a Disaster Communication Workshop

• You should apply!
Tips and Advice

• Your responses should clearly convey your dedication and passion for the Red Cross (but don't name drop!)

• Be as creative as you would like

• Sell yourself!
National Youth Engagement Updates

American Red Cross
National Preparedness Month

- September is National Preparedness Month
- Hurricane Laura (Louisiana), Wildfires (California), Derecho (Iowa)
- **Always** be prepared
- Pillowcase Project
- Disaster Preparedness Kit
- Spread the word!
National Youth Involvement Month

- American Red Cross initiative
- Aimed to heighten participation and leadership of Red Cross youth volunteers
- November is dedicated to encouraging and celebrating youth involvement, especially by shining a spotlight on outstanding youth activities
- Topic of the next Crash Course Call in October
Follow

1. Follow our Instagram @americanredcrossyouth
2. Check redcrossyouth.org (RCYO)
3. Read future issues of YouthWire for the latest updates and ideas for projects!

Share

1. We want to hear about your great events and activities!
2. Send stories to youthinvolvement@redcross.org and you might be featured on our Instagram, RCYO, or a future issue of YouthWire!
Want More/Improved Crash Course Calls?

Please fill out this survey so that we can see who attended and how we can improve future calls!
Questions?

American Red Cross
Thank you so much for your time!

We hope to see you at future Crash Course Calls!