



## Vaccinate a Village in a Virtual Setting

Vaccinate a Village is a fundraising activity in which you become a Measles & Rubella Initiative (M&RI) advocate by raising awareness about vaccine-preventable deaths and raising funds to vaccinate children around the world. Now that so many Red Cross Clubs are moving to a virtual setting and adapting to our new [Volunteering from Home](#) model, we want to ensure we continue serving our mission-critical needs. You can host a Vaccinate a Village activity from the comfort of your own home!

Please visit the full Vaccinate a Village Activity Guide [here](#) for the full resources and additional support.

### Sample Plan

Before you begin, contact your Regional Volunteer Services Officer (RVSO) who will guide you to resources that can make this an impactful and successful event. You can search for your regional Volunteer Services contact info by entering your zip code [here](#).

- Set goals – Set a time frame for your fundraiser and determine how much money you want to raise. Please use Peer-to-Peer Fundraising platforms like Facebook, GoFundMe, Tiltify and Instagram. To get started, please click [here](#).
- Plan a presentation– Arrange for someone from your local Red Cross Region or members of your Red Cross Club to educate students online through video calling platforms (Microsoft Teams, Google Meet, Zoom, etc.) about measles and rubella and encourage them to join you in vaccinating a village. You can use this [presentation](#) and find additional information from the M&RI [website](#), [infographic](#), [videos](#), and [fact sheet](#).
- Recruit volunteers – Have volunteers support the fundraiser by promoting the fundraiser on their personal social media accounts and to their friends.
- Spread the word – Post on social media, send these [evites](#) to friends, post these [flyers](#) and [poster](#) on your social media, and/or ask your regional social media to post about your campaign.
- Ongoing Recognition – Track your progress and recognize those who helped vaccinate your symbolic village against measles, ask donors to write their names on these [cutout shapes](#) and post online.
- Deliver the funds — Send the raised funds to the M&RI mailbox following the instructions in this [guide](#).
- Celebrate your success — Be sure to share your success stories on your social media accounts. Check with your region if you would like to highlight your event and share pictures in regional communications/newsletters. Don't forget to share with our Red Cross youth social media accounts!

*Impact Starts Here*