



**American  
Red Cross**

## **Diversity Mission Statement**

The American Red Cross will consistently deliver its products, goods, and services in a cultural competent manner.

## **Diversity Vision Statement**

The American Red Cross aspires to be an organization fully committed to diversity and inclusion by creating and maintaining a diverse, high-performing workforce of employees and volunteers who reflect all communities we serve; by cultivating a collaborative, inclusive and respectful work environment that empowers all contributors; and by leveraging diverse partnerships – all of which helps to ensure culturally competent service delivery supported by effective community leadership and engagement.