Springtime is the season of new beginnings: the earth comes back to life, people set new goals, and the Red Cross has new opportunities for engagement!

One such opportunity is becoming a member of the National Youth Council. Consisting of 13 youth and young adult volunteers from around the nation, this group strives to promote and increase youth and young adult involvement with the Red Cross at the local, regional, and national levels. If you are a dedicated volunteer who wants to further your leadership and passion for the Red Cross, we highly encourage you to apply. The deadline to submit all application materials is Friday, May 14, 2021 at 11:59 p.m. EDT. If you have any questions, feel free to reach out to Cody Tran, the Vice-Chair of the National Youth Council, at Cody.Tran@redcross.org.

Biomedical Services has developed a new webpage and guide for high school and college-aged youth blood donors and Biomedical Services volunteers to help provide you with tips on how you can explain the impact of your lifesaving work with the Red Cross on your resume, LinkedIn or anywhere else that supports your career search. You can use this resource to highlight the value that you provide, not only by helping us fulfill our lifesaving mission and serve our communities, but also as you are building new skills, demonstrating ambition, and helping to fill in your resume. View the webpage and access the guide here.

Shivum Kapoor is leading a virtual Sound the Alarm initiative in the Northern California Coastal Region (NCCR)

When Shivum Kapoor accidentally wandered into a Red Cross Club meeting his freshmen year, he didn’t know what to expect. Staying and participating in it, however, turned out to be “the best decision of my life.” In that encounter, Shivum discovered a passion for service that has fueled his now three-year Red Cross journey.

Around this time, Shivum would normally be seen installing smoke alarms as part of the Sound the Alarm (STA) campaign. However, the ongoing pandemic meant that his region had to adapt STA to be virtual. Thus, the Prepare Your Home (PYH) program was born in his region. This two-part course educates volunteers about home fire safety and trains them to teach others about it. As the Youth Engagement Lead for the NCCR, Shivum is working with high school and college Clubs throughout his region to host Club- or school-wide PYH sessions. Knowing that PYH can help people feel safer in their homes is gratifying for Shivum, and he highly encourages interested volunteers to help save lives by participating in their own region’s STA initiative(s).

Thank you so much for your leadership, Shivum! We hope you reach great heights with the Red Cross.

This month’s theme centers on the values of Service, Innovation, and Hope. Each of these topics relate to a wide number of Red Cross initiatives, and this month we’re especially diving into one in particular: Sound the Alarm. Sound the Alarm is a service campaign run to install free smoke alarms and educate people across the country about home fire preparedness. So far, our dedicated volunteers have installed 2,179,964 smoke alarms, making 901,170 homes made safer. In addition, 1,628,263 youth have been reached through the Home Fire Campaign. This year, there are also a number of ways that YOU can participate from home!

1. Use this worksheet to practice your 2-minute fire drill. Draw your home’s floor plan and plot your escape routes. Ready, set, practice!
2. Equip your home with smoke alarms and other tools that can help gain precious seconds in a fire. Test your smoke alarms monthly!
3. Lead a virtual Facebook or Charity Stream fundraiser using the Sound the Alarm Red Cross Club Fundraising Toolkit.
4. Join families from across the country who have Pledged to Prepare! Take the Pledge to Prepare yourself and your loved ones’ homes.

There are many opportunities to educate yourself and your household, to take a Pledge to Prepare yourself, or to donate to the campaign. Volunteers like you can help save lives through service!
Learn more about what your region is doing to support Sound the Alarm by connecting with your local regional contact.

Expand Your Knowledge

Happy Diversity Month! One way to recognize and celebrate other cultures and our unique dimensions of diversity is to host a "Sharing My Story" exercise with your Red Cross Club. Another great way to celebrate this month is to join the Office of Diversity & Inclusion Services for the April Cultural Competency Series titled “Voices of Alaska: Listening and Learning from Alaska’s First Nations” on Friday, April 16 at 2pm ET. The American Red Cross of Alaska strives to serve the entire diverse population of a very unique state. A panel of Alaska native community leaders will foster a healthy conversation with attendees and teach us about Alaska Native values, governance, traditions, and culture. We will examine how Red Crossers can better serve all indigenous populations. Register today.

What is YouthWire?

Created by your National Youth Council, YouthWire is a monthly e-newsletter containing important Red Cross youth volunteer opportunities, stories, and resources for youth, young adults and youth champions! We are always looking to highlight great stories and want to hear what awesome things are happening in your region!

Let us know what’s new for you!

Questions about youth volunteering with the American Red Cross?
Email YouthInvolvement@redcross.org

Get Social and Share!

Follow our Facebook and new Instagram page for updates, events and reminders!

Facebook: @AmericanRedCrossYouthNetwork
Instagram: @americanredcrossyouth

Share this newsletter with your peers and friends or have them email YouthInvolvement@redcross.org to subscribe to our newsletter.

Log Your Hours on Volunteer Connection!

The time you spend volunteering is critical to the American Red Cross. It is important that volunteer hours are submitted through Volunteer Connection so that they can be tracked as part of the overall mission.

Help us tell the story of the incredible impact of youth & young adults have by logging your hours today! Use this helpful tip sheet to walk through how to submit your volunteer hours on Volunteer Connection!

April Fundraising Highlights

With April being a month to recognize volunteers, create innovative ideas, and serve your community with the Red Cross, it is also the perfect time to continue fundraising! You can raise funds to help others for various efforts throughout the month, including for the Measles and Rubella Initiative during World Immunization Week taking place from April 24-30, 2021.

Fundraising can take many forms, from coin drives to even online fundraisers. Specifically, Tiltify is a streaming platform that allows individuals to raise money while also playing games or hosting activities. The American Red Cross has its own Tiltify page which you can visit and be a part of to raise money for the organization. You can also host your own Tiltify fundraiser related to any of the initiatives happening this month. Especially with the theme of Hope, Innovation, and Service, there’s no better way to give hope and help your communities in a creative way!

This April, join the National Youth Council in fundraising for Measles and Rubella and Sound the Alarm! We will be streaming on Tiltify on Saturday, April 24 from 5-7pm EST. Come see us play games, sing songs, and engage in other fun activities! Register here!