August 2021 CCC: Getting started with the New School Year and Field Ambassador Applications

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Steven Huang

Fiscal Year (FY22) CCC Lead

Northern California Coastal Regional Screening Lead
UC Berkeley | Love eating new food + practicing photography!

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Agenda

- Icebreaker
- What are CCCs / Our Goal for this year (FY22!)
- How to start off the school year strong as a Red Cross Volunteer!
- Field Ambassador Applications
- Closing remarks, etc.
Icebreaker!

- Put your response in the chat!
  - Name
  - Grade
  - Region that you’re based in!
  - Beverage/ drink of choice? (Coffee, tea, water...)

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What is a CCC? / What are our goals for this year? (1)

- CCC → Crash Course Call
- Held every month of the year, on Sundays from 7:30 – 8:00 p.m. ET (for now!)
- Inform and educate you guys of the themes, focuses, and spotlights for the following month!

Ask questions!

Let us know of any struggles / upticks that you’ve faced with your Red Cross journey recently!

I take all of that information in to ensure you all feel prepared & updated on how you can volunteer! (I'll try to address all of the questions that you all have!)
What is a CCC? / What are our goals for this year? (2)

- My job: Act as a liaison to make sure that you all are feeling connected and supported with your questions, needs, and requests!
  - If you have any ideas, or anything that you’d like to share to the National Youth Council, I’m here for you!

Overall Goal for FY22!

- Make sure that you are all supported

What is the National Youth Council?

- Group of 13 Youth / Young Adults across the country that support and represent the youth in the Red Cross
How can I as a Red Cross volunteer start off the year strong?
Stay Organized and Plan Ahead (1)

- Stay organized through Volunteer Connection: Have a VC account -> sign up for shifts, log hours, qualify for vouchers/awards

- Renew your Red Cross Club registration by contacting your local Youth and Volunteer Services Specialist -> When the school year starts, you'll be able to add new club members to your club!
Stay Organized and Plan Ahead (2)

Red Cross Club Meetings

• Before the meeting - plan ahead of time with club officers

• During the meeting - catch attendance, greet new members, create an agenda, and take meeting minutes/notes!

• Very important: aim to connect with others during the meeting

Planning out Red Cross events (in-person + virtual)

• redcrossyouth.org --> a ton of virtual and in-person resources that you can access

• Work on a platform that can allow for group planning (Slack, Notion, Trello, etc!)

• Try to map out an event / goal for each month of the year!

Example here!

<table>
<thead>
<tr>
<th>Month</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>August</td>
<td>COVID-19 Safety Campaign (Back to School Initiative)</td>
</tr>
<tr>
<td>September</td>
<td>National Preparedness Month</td>
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<tr>
<td>October</td>
<td>Pillowcase Project</td>
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<tr>
<td>November</td>
<td>General Fundraiser</td>
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<tr>
<td>December</td>
<td>Holiday Mail For Heroes</td>
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<tr>
<td>January</td>
<td>National Blood Donor Month, Prep for Blood Drive</td>
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<tr>
<td>February</td>
<td>Blood Drive</td>
</tr>
<tr>
<td>March</td>
<td>General Fundraiser</td>
</tr>
<tr>
<td>April</td>
<td>Sound the Alarm</td>
</tr>
<tr>
<td>May</td>
<td>Preparing for Next Year</td>
</tr>
</tbody>
</table>
Introductions – Dylan Lim

FY’22 Field Ambassador Lead
Central and South Texas Region Youth Ambassador
Training Lead | President of Reagan Red Cross Chapter |
Love playing tennis, noodle soup, and traveling!

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dylan.lim@redcross.org
FY’22 Field Ambassador Lead
Greater New York Region | President of Syosset Red Cross Club | Love playing saxophone and exploring unique foods!

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Ethan.chiu@redcross.org
Field Ambassador Applications

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2020-2021 Field Ambassador Cohort

The Field Ambassadors are a group of outstanding Red Cross Youth who report on local activities and promote national initiatives through a partnership with the National Youth Council.

Learn more: https://tinyurl.com/redcrossyouthFA

American Red Cross Youth Engagement
What is the Field Ambassador (FA) Program?

• Cohort of high school volunteers from across the US representing their region

• During the academic school year

• Promote national initiatives and expand youth opportunities and involvement
Roles and Responsibilities as an FA

- September - June; approximately 10 hours per month

- Duties:
  - Recognize outstanding volunteers
  - Understand the many different types of youth Red Cross leadership positions at the national/regional level
  - Take initiative to increase local youth involvement
    - Implement independent and cohort-wide projects!
Roles (continued. . .)

- Support youth programming in your region & work on regional priorities
- Ensure that local Red Cross Clubs are registered in Volunteer Connection and actively participating in mission-driven events and activities
- File Red Cross volunteer contact information and monthly reports with regional updates concerning youth programs and Clubs
- Attend monthly conference calls with the National Youth Council
- Send out monthly emails to field contacts with national updates
- Collaborate with other Field Ambassadors for monthly tasks
Past Projects

- **Arthi** - “Speaking Red Cross” to celebrate the diversity of language skills within our volunteers and connect them with relevant opportunities in disaster recovery casework.
- **Hamid** - "READYteens Program" to educate high school and college students in the areas of disaster preparedness, response, and recovery.
- **Larry** - virtual LDC, regional MAPathon, and a disaster relief care-kit drive.
- **Jessica** - “Youth Recognition Ceremony” to recognize outstanding Red Cross youth for their contributions.
Application Cycle

• Applications are officially open and close early September!

• Click here (or visit http://redcrossyouth.org/college-resources/college/field-ambassadors/) for more information and for the link to the applications.

• Position runs from late September to June, so if you are not accepted onto this year’s cohort, make sure to try again next school year!
Tips and Advice

• Your responses should clearly convey your dedication and passion for the Red Cross (but don't name drop!)

• Be as creative as you would like

• Sell yourself!
Questions?
Follow

• Follow our Instagram, @americanredcrossyouth
• Check redcrossyouth.org
• Read future issues of YouthWire for the latest updates and ideas for projects!

Share

• We want to hear about your great events and activities!
• Send stories to youthinvolvement@redcross.org and you might be featured on our Instagram, redcrossyouth.org or a future issue of YouthWire!

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Thank you so much for your time!

We hope to see you in future Crash Course Calls!

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