



## Latest from Youth Leaders

National Youth Involvement Month (NYIM) is on the way! NYIM is a chance for you to celebrate your Red Cross Club's accomplishments and foster increased participation and leadership among youth and young adults, whether in-person or virtually. Throughout November, youth and young adults, participating individually or as a Club will have many opportunities to showcase their projects and ideas on a national level by being spotlighted on our [Facebook](#) and [Instagram](#). Every year, we focus on encouraging youth volunteers to launch creative projects surrounding a central theme. This year, our NYIM theme is *Serving with Passion*. Within this theme, we ultimately hope that you explore projects and activities within the Red Cross's mission and five lines of service to find causes that you are passionate about, whether it is becoming a Youth IHL Advocate or coordinator of a Pillowcase Project Presentation.

Are you ready to get involved? Visit our [NYIM landing page](#) to find out more about the initiative. Furthermore, to engage with NYIM, organize a volunteer event and share it with us by filling out [this form](#) – you may even be featured on our social media! If you have any questions, please reach out to us at [YouthInvolvement@RedCross.org](mailto:YouthInvolvement@RedCross.org).

How to teach kids to **escape a home fire.**

- 1 Practice** an escape plan at least **twice a year** and at different times of the day.
- 2 Teach** children what smoke alarms sound like and **what to do** when they hear one.
- 3 Make sure** kids know to **get out and stay out.**

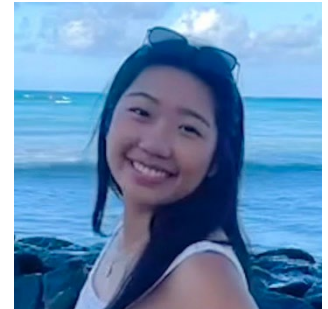
## National Fire Safety & Prevention Month/Week

Fire Prevention Week runs from October 3-9 this year, and the entire month is dedicated to fire safety awareness! As Red Crossers, it's important that we not only have evacuation plans for our own families but that we educate our community about the importance of fire safety preparedness. Some Red Cross initiatives related to fire safety are the [Home Fire Campaign](#) and [Sound the Alarm](#). Check out this [virtual fire safety canvassing guide](#) to learn more about how you can help raise awareness in your local area. To explore more resources, visit [redcrossyouth.org](http://redcrossyouth.org) for our [landing page on Home Fire Prevention](#).

## Expand Your Knowledge

In honor of Global Diversity Awareness Month, take Percipio's [Creating An Inclusive Culture of Trust and Belonging course](#), which corresponds with our mission of celebrating diversity and inclusion within the Red Cross! [Percipio](#) is a new training platform accessible through EDGE, and we encourage you to explore its resources.

## Youth Volunteer Spotlight: Cecilia Nguyen



*Cecilia Nguyen hosted a Virtual Marathon back in March that raised \$1,676 for Disaster Relief.*

As the Fundraising Chair of the Texas Gulf Coast Region Youth Service Council (TGCRC YSC) last year, Cecilia wanted to organize a fundraiser that was both virtual and interactive. After extensive research, she decided to host a virtual marathon called Running4Relief that benefited the Red Cross's disaster relief efforts.

The planning process involved many steps. For example, Cecilia had to plan the event logistics and create the marketing materials such as stickers and a flyer. After everything was approved by her region, she reached out to adult and youth leaders throughout the Texas Gulf Coast Region and asked them to promote the virtual marathon. Ultimately, Cecilia was able to raise \$1,676 for the Red Cross.

For those interested in hosting their own virtual marathon, Cecilia's biggest advice is to "stay on top of your game! Organizing a virtual marathon takes a lot more time and networking than you may initially think. Give yourself enough time to troubleshoot any potential problems so that your fundraiser can be successful."

Thank you so much for your work, Cecilia! We look forward to seeing what you will accomplish in the future with the Red Cross.

## National Hispanic Heritage Month

## National Chipotle Fundraiser!

From October 1-11, 2021, Chipotle is supporting the American Red Cross as a Round Up partner. [Order food online](#) or through Chipotle's app and you'll be asked if you want to round up your bill to the nearest dollar to support the American Red Cross. Check the box and your donation will help Disaster Relief. Share with your friends and family and feel free to contact [Dominique Olson](#) with questions.

Created by your National Youth Council, YouthWire is a monthly e-newsletter containing important Red Cross youth volunteer opportunities, stories, and resources for youth, young adults and youth champions! We are always looking to highlight great stories and want to hear what awesome things are happening in your region!

### Let us know what's new for you!

Questions about youth volunteering with the American Red Cross?  
Email [YouthInvolvement@redcross.org](mailto:YouthInvolvement@redcross.org)

## Get Social and Share!

Follow our Facebook and new Instagram page for updates, events and reminders!

Facebook: [@AmericanRedCrossYouthNetwork](#)  
Instagram: [@americanredcrossyouth](#)

Share this newsletter with your peers and friends or have them email [YouthInvolvement@redcross.org](mailto:YouthInvolvement@redcross.org) to **subscribe to our newsletter.**

## Log Your Hours on Volunteer Connection!

The time you spend volunteering is critical to the American Red Cross. It is important that volunteer hours are submitted through Volunteer Connection so that they can be tracked as part of the overall mission.

Help us tell the story of the incredible impact of youth & young adults have by logging your hours today! Use this helpful [tip sheet](#) to walk through how to submit your volunteer hours on [Volunteer Connection!](#)



[Unsubscribe](#) from YouthWire



National Hispanic Heritage Month runs from September 15 to October 15. This important occasion celebrates the positive impact and significant contributions that Hispanic and Latino Americans have made not only in the Red Cross but in society as a whole. There are many resources provided by the Red Cross to learn more about other cultures and identities.

- The [Cultural Competency Series](#) on EDGE explores the perspectives of Black, Native American, Latinx, Asian American, LGBTQIA+, and female Red Cross initiatives.
- The Red Cross [Youth Diversity Pledge](#) provides a way for youth to celebrate the diversity of their peers while exploring how to be more inclusive.
- The [Taste of Diversity Fundraiser](#) is a great way to explore cuisines from different cultures while raising money for Red Cross causes!

These activities are just examples of ways you can celebrate diversity within the Red Cross. We look forward to seeing the other ways you commemorate diversity, equity and inclusion!

## October Fundraising Highlights



The stream-a-thon is still on! Until October 16, you can join in the Rescue Royale campaign to raise money for various Red Cross-related causes associated with disaster relief. Our very own National Youth Council is hosting a stream-a-thon on October 9 at 7:00 p.m. ET. Join us as we play Jackbox Games, Red Cross Jeopardy and more to raise money for families and communities in need of disaster relief. RSVP using [this link](#).

You can also host your own charity stream-a-thon and play any game you want. To join solo or as part of a team, register on the [Rescue Royale Tiltify page](#) and publish a fundraiser campaign to feature on livestream, anytime and as many times as you'd like. Click [here](#) to join in the fun.